

# HOMEWOOD – FLOSSMOOR CHRONICLE 10 YEARS

**News you can't get anywhere else!**

We live up to our motto. No other news organization covers Homewood and Flossmoor as thoroughly as the Chronicle. Local government. Business. Education. High school and youth sports. Community events. People features. Local issues. We cover it all. Advertisers find that we have the attention of community. If you want to get your message to the people of Homewood and Flossmoor, we'll get the job done.

## PRINT

### ► Monthly.

32 to 40 pages. Dated the first of the month.  
12,700 households and businesses.  
Mailed to all carrier routes in H-F.  
Additional 800 copies hand delivered to local village halls, libraries and various businesses.

### Advertising opportunities.

Full, half, quarter and eighth page inside ads.  
Centerspread. Inside cover full page.

### POPULATION

**Homewood: 18,540**  
**Flossmoor: 9,252**

## DIGITAL

### ► Website.

24,166 unique visitors per month.  
26,833 visits per month.  
44,166 pageviews per month.  
448 paid web subscribers, up 18% so far this year.

### Advertising opportunities.

Top banner, top right sidebar, lower right sidebar,  
video left sidebar, embedded in stories.

### ► Email.

The Latest. Daily headlines. 2,460 subscribers.  
The Weeks. Weekly newsletter with upcoming meetings, events. 101 subscribers.

### Advertising opportunities.

One ad spot below headlines in The Latest.  
Two embedded ads in The Weeks.

### INCOME

**(median household)**  
**Homewood: \$86,437**  
**Flossmoor: \$140,703**

### RACE

**Homewood:**  
**Black: 50.1%**  
**White: 41.1%**  
**Hispanic: 6.3%**

**Flossmoor:**  
**Black: 63.4%**  
**White: 29.6%**  
**Hispanic: 2.3%**